

TUESDAY, 3 DECEMBER

10 a.m. – 11 a.m. PORTFOLIO REVIEW

Reviewer: Miguel Tanco, Illustrator, Picture Book Author (Spain).
Target audience: Professional
Language: Spanish
Coordinated by Mimaster Illustrazione

11.15 a.m. – 12.30 p.m. THE ILLUSTRATORS FIRST AID STATION: “THE PORTFOLIO FOR THE CHILDREN’S PUBLISHING INDUSTRY”

Speakers: Giacomo Benelli, Coordinator, The Illustrators Survival Corner and Author of *The Illustrators Survival Guide* (Italy), and Miguel Tanco, Illustrator, Picture Book Author (Spain).
Topic: How to create an effective portfolio for the children’s publishing sector, and how to present a book project.
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

2 p.m. – 3 p.m. PORTFOLIO REVIEW

Reviewer: Cristina Angelucci, Editor in Chief, Licensing Magazine, BCBF Consultant for BLTF/Kids (Italy).
Target audience: Professional
Languages: English / Italian
Coordinated by Mimaster Illustrazione

3 p.m. – 4 p.m. PORTFOLIO REVIEW

Reviewer: Arianna Squilloni, Publisher, A Buen Paso (Spain).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

4.30 p.m. – 6 p.m. COCKTAIL AT THE BOLOGNA CHILDREN’S BOOK FAIR STAND

Join us for drinks and networking!
HH7 International Area
By invitation only

5.30 p.m. – 6.30 p.m. PORTFOLIO REVIEW

Reviewer: Cayetano Cordovés Dorta, Editor, Diego Pun Ediciones (Spain).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

WEDNESDAY, 4 DECEMBER

10 a.m. – 11 a.m. PORTFOLIO REVIEW

Reviewer: Miguel Tanco, Illustrator, Picture Book Author (Spain).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

11.15 a.m. – 12.15 p.m. PORTFOLIO REVIEW

Reviewer: Paula Fernández, Publisher, Alboroto Ediciones (Mexico) and Ojoreja (Argentina).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

2 p.m. – 3 p.m. PORTFOLIO REVIEW

Reviewer: Sandra Feldman, Director, Leetra Editorial (Mexico).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

3 p.m. – 3.50 p.m. MEETING: “TRANS- AMERICAN BRIDGES – TRADITIONAL COMMUNITIES AND LITERATURE”

Speakers: Rita Carelli, Author and Illustrator (Brazil); Simon de Jocas, Publisher, Les 400 coups (Canada), Dolores Prades, Director of the Instituto Emilia and Consultant for BCBF for Latin America (Brazil), David Unger, Author and Translator (Guatemala).
Topic: Fostering exchange between indigenous communities and people of African descent in the Americas to encourage greater attention to their age-old heritage by children’s publishing.
Target audience: Professional and general public
Languages: English / Spanish (simultaneous translation)
Foro de Industria, aisle HH International Area
Coordinated by Instituto Emilia

5.30 p.m. – 6.30 p.m. PORTFOLIO REVIEW

Reviewers: Aranza Engle, Production Coordinator, Centro Internacional de Animación Taller del Chucho (Mexico), and Cristina Angelucci, Editor in Chief, Licensing Magazine, BCBF Consultant for BLTF/Kids (Italy).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

3.30 p.m. – 4.30 p.m. PORTFOLIO REVIEW

Reviewer: Elodie Bourgeois, Publisher, Editorial Juventud (Spain).
Target: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

4.45 p.m. – 5.20 p.m. THE ILLUSTRATORS FIRST AID STATION: “FROM THE BOOK TO THE AUDIO- VISUAL PRODUCT”

Speakers: Aranza Engle, Production Coordinator, Centro Internacional de Animación Taller del Chucho (Mexico), and Cristina Angelucci, Editor in Chief, Licensing Magazine, BCBF Consultant for BLTF/Kids (Italy).
Topic: From the draft to execution. Turning an illustrated story into an audio-visual product. How it’s done and how it’s used. The rules for creativity and the market.
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

5.30 p.m. – 6.30 p.m. PORTFOLIO REVIEW

Reviewers: Aranza Engle, Production Coordinator, Centro Internacional de Animación Taller del Chucho (Mexico), and Cristina Angelucci, Editor in Chief, Licensing Magazine, BCBF Consultant for BLTF/Kids (Italy).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione



THE BOLOGNA GRAND TOUR

Fourth stop:

GUADALAJARA

Angoulême

Toulouse
Frankfurt

Shanghai

PROGRAMME OF EVENTS

COME VISIT US INTERNATIONAL AREA BOOTH HH7

Attendance to the events is free of charge. Just register on our Eventbrite page. Unless otherwise specified, all events will be held at the Bologna Children’s Book Fair booth.



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ACTIVITIES

As well as the Masterclasses, Workshops and Portfolio Reviews, in Guadalajara, BCBF now has two brand new features: an award and a new activity!

BOLOGNA PORTFOLIO AWARD

The **Bologna Portfolio Award** is a new Bologna Children's Book Fair award for illustrators attending FIL Guadalajara designed to acknowledge the illustrator's portfolio as a key professional tool.

Bologna Children's Book Fair will offer the winner a free trip to Bologna for the next Book Fair (31 March – 3 April 2025).

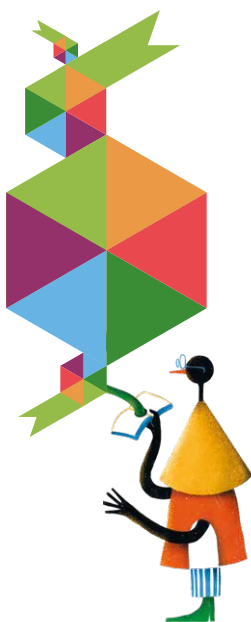
The Award is open to all participants of the Portfolio Review sessions at The Illustrators Survival Corner during the 2024 FIL Guadalajara.

Find out more:



THE ILLUSTRATORS FIRST AID STATION

The **Illustrators First Aid Station** is a new The Illustrators Survival Corner event: a free-flowing debate opportunity for illustrators and sector professionals to share their experience as creatives but also to talk about how they manage their professional lives and commitments.



SATURDAY, 30 NOVEMBER

3 p.m. – 3.20 p.m. THE ILLUSTRATORS FIRST AID STATION: "THE PORTFOLIO: WHAT IS IT, WHAT'S ITS USE, AND HOW TO CREATE ONE?"

Speaker: Arianna Squilloni, Publisher, A Buen Paso (Spain).
Topic: How to set about creating a professional illustrator's portfolio. Choosing the images, information, and structure.
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

3.30 p.m. – 4.30 p.m. THE BOLOGNA PORTFOLIO AWARD: "PRESENTATION OF THE NEW BOLOGNA CHILDREN'S BOOK FAIR COMPETITION"

Speakers: Elena Pasoli, Director, Bologna Children's Book Fair (Italy), and Giacomo Benelli, Coordinator, The Illustrators Survival Corner and Author of *The Illustrators Survival Guide* (Italy).
Topic: The competition regulations, the awards, and a preview of the 2025 BCBF presented by the Director, Elena Pasoli.
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

4.45 p.m. – 5.15 p.m. THE ILLUSTRATORS FIRST AID STATION: "BOOK FAIRS: 5 THINGS EVERY ILLUSTRATOR SHOULD KNOW"

Speakers: Giacomo Benelli, Coordinator, The Illustrators Survival Corner and Author of *The Illustrators Survival Guide* (Italy), and Cayetano Cordovés Dorta, Publisher, Diego Pun Ediciones (Spain).
Topic: Before, during and after the Fair. Visiting as a professional.
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

5.30 p.m. – 6.30 p.m. PORTFOLIO REVIEW Reviewer: Maru Aguzzi, Director, Gran Salón México (Mexico). Target audience: Professional Languages: English / Spanish *Coordinated by Mimaster Illustrazione*

SUNDAY, 1 DECEMBER

10 a.m. – 11 a.m. PORTFOLIO REVIEW
Reviewer: Peggy Espinosa, Publisher, Petra Ediciones (Mexico).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

11.15 a.m. – 12.15 p.m. MASTERCLASS: "ME AND MY SKETCHBOOK"
Speaker: Miguel Tanco, Illustrator, Picture Book Author (Spain).
Topic: Looking into the different types of sketchbooks an illustrator uses over his career: a working method.
Target audience: Professional
Language: Spanish
Coordinated by Mimaster Illustrazione

12.30 p.m. – 1.30 p.m. PORTFOLIO REVIEW
Reviewer: Nicolò Minetti, Foreign Rights Manager, White Star (Italy).
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

2 p.m. – 3 p.m. PORTFOLIO REVIEW
Reviewer: Araya Goitia, Editor, Ediciones Ekaré (Spain).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

3.00 p.m. – 3.50 p.m. MASTERCLASS: "MARIA LUQUE'S CREATIVITY THROUGH FASHION, ADVERTISING AND PUBLISHING"
Speaker: Maria Luque, Illustrator (Argentina).
Topic: From graphic novel to fashion, and from fashion to advertising illustration. A look at Maria Luque's experience through her illustrations.
Target audience: Professional and general public
Language: Spanish
Coordinated by Mimaster Illustrazione

4 p.m. – 5.30 p.m. LIVE PAINTING WORKSHOP: "EXERCISES IN STYLE WITH SANTIAGO SOLÍS MONTES DE OCA"
Speaker: Santiago Solís Montes de Oca, Illustrator, Designer and Publisher (Mexico).
Topic: Exercises to explore one's own style using the Santiago method. A drawing experience on a huge vertical panel.
Target audience: Professional
Language: Spanish
Coordinated by Mimaster Illustrazione

5.30 p.m. – 6.15 p.m. THE ILLUSTRATORS FIRST AID STATION: "FREE-RANGING INSPIRATION OR MARKET TRENDS?"
Speakers: Giacomo Benelli, Coordinator, The Illustrators Survival Corner and Author of *The Illustrators Survival Guide* (Italy), and Silvia Vassena, Publisher, Acoma Book (Italy).

Topic: Debate on how to solve the creative conflict between what you would like to do and what the market seems to want.
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

MONDAY, 2 DECEMBER

10 a.m. – 11 a.m. PORTFOLIO REVIEW
Reviewer: Dolores Prades, Director of the Instituto Emilia and Consultant for BCBF for Latin America (Brazil).
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

11 a.m. – 12 p.m. MASTERCLASS: "TELLING THE UNTELLABLE IN 3 DIMENSIONS. HOW ISIDRO FERRER BROUGHT ABOUT THE WORLD OF NO"
Speakers: Isidro Ferrer, Illustrator and Graphic Designer (Spain), Arianna Squilloni, Publisher, A Buen Paso (Spain).
Topic: A Picture Book to talk about war. The creative backstory that led to the book *No*.
Target audience: Professional
Language: Spanish
Coordinated by Mimaster Illustrazione

12 p.m. – 1 p.m. THE ILLUSTRATORS FIRST AID STATION: "WANTED: CLIENTS!"
Speakers: Maru Aguzzi, Director, Gran Salón México (Mexico), and Giacomo Benelli, Coordinator, The Illustrators Survival Corner and Author of *The Illustrators Survival Guide* (Italy).
Topic: How to find and cultivate your own clients, and how to manage professional relations: some words of advice.
Target audience: Professional
Languages: English / Spanish
Coordinated by Mimaster Illustrazione

2.30 p.m. – 3.30 p.m. PORTFOLIO REVIEW
Reviewer: Silvia Vassena, Publisher, Acoma Book (Italy).
Target audience: Professional
Language: English
Coordinated by Mimaster Illustrazione

3.30 p.m. – 6 p.m. WORKSHOP: "LITTLE STORIES BY MIGUEL TANCO"
Speaker: Miguel Tanco, Illustrator, Picture Book Author (Spain).
Topic: A workshop to practise creating short illustrated stories.
Target audience: Professional
Language: Spanish
Coordinated by Mimaster Illustrazione